

Privacy Statement-effective May 1, 2016

INDIANA TRAILER SALES

Introduction

This website is brought to you by Indiana Trailer Sales (collectively, "we," "us," or "our"). We respect the privacy of our users and those who visit our websites, mobile and other online applications and products and services (collectively referred to as "our website"). By using our website, you consent to the use of your information and information about you in accordance with this Privacy Statement.

This Privacy Statement applies to information collected through our website and does not describe the collection, use and disclosure practices of any of our corporate affiliates or third parties, for information on the collection, use and disclosure practices of any company with whom you are doing business, whether or not affiliated with our website, please review their privacy policies.

This site is operated by our service provider, VinSolutions, Inc. ("VinSolutions"). As the operator of our website, VinSolutions may have access to information (including personal information) that you submit when you use our websites, as described in this Privacy Statement. Please visit <http://www.vinsolutions.com/privacyterms/privacy> for more information about VinSolutions' privacy practices.

Services offered by our website are not directed to individuals under the age of eighteen (18). If you are under eighteen (18), you should not provide any personal information to us.

This Privacy Statement covers:

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Information We Collect

Information is gathered from our website by us, our service providers, advertisers, sponsors and partners.

Information You Provide. We may collect information that you choose to provide on our website in a variety of ways, such as when you:

1. register for one of our products or services. This information may include your name, address, telephone number, email address, Social Security Number, and credit information;
2. make information available to us via social networking logins, such as Facebook or Twitter;
3. express an interest in buying, selling or renting a trailer (such as completing an online quote or lead form);
4. participate in chats, web forums or other interactive sessions;

5. apply for credit on our website;
6. subscribe to newsletters or provide feedback; and
7. participate in surveys, sweepstakes or other promotions.

Automated Information. Information regarding your use of our website may be collected and or aggregated through the use of automated means. This automatically collected information may include information such as:

1. your IP address, the type of browser and operating system used;
2. date and time you access our website and pages you visit, and if you linked from or to another website, the address of that website;
3. email you open and links you click on within those email; and
4. your ISP or mobile carrier, and the type of handheld or device that you used.

Data Technologies. Various technologies are used to automatically collect information, such as cookies, local shared objects, and web beacons (generally referred to as "Data Technologies"). "Cookies" are small identifiers sent from a web server that are stored on your device for the purpose of identifying your browser or storing information or settings in your browser. "Local shared objects," sometimes known as Flash cookies, may be used to store your preferences or display content based upon what you have viewed on various web sites to personalize your visit. A "web beacon," also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies. Anonymous advertising identifiers are increasingly being used on mobile devices, and otherwise in a manner similar to cookies. When we refer to Data Technologies, we are including all current and similar future technologies.

One or more Data Technologies may be used on our website and other websites and mobile applications (that may not be our website) by us, by another party on our behalf, or by third parties in accordance with their privacy policies. Data Technologies may be used by us and others, on our behalf and on their own behalf, to transmit information to you or about you and connect information about you from different sources, websites, devices, and mobile applications.

We may use a uniquely generated trackable toll-free telephone number on our website or in advertisements. This uniquely generated toll-free telephone number may be used to contact us. If you call us using one of these toll-free numbers, we (or a service provider acting on our behalf) may collect non-personally identifiable information about the call (e.g. date, time, duration), as well as personally identifiable information (e.g. your name, the number from which your call originated).

Videos: We may target and track the videos you view on our website. You consent to our tracking of your video viewing through the Site or third party social media for up to two years or as permitted by applicable law.

Location Information. We may collect physical location information that is sufficiently precise to allow us to locate a specific person or device ("Location Information"). We only collect Location Information with your permission (e.g., such as when you agree to provide it to us after initial access to or downloading our website). We may use Location Information and provide it to third parties to provide you with content and services that are relevant to a particular location, such as advertising, search results, dealers in the area, and directions.

Publicly Posted Information. Information that you make available to us and others via social media networks, forums, blogs, list serves, chat rooms or similar functionality is public information that we or others may share or use in accordance with the law.

Combined Information and Information from Other Sources. We may combine information that you provide to us with information we receive from our affiliates and other sources, as well as with other information that is automatically collected. The combined information may include information about your use of our website, your use of other websites, devices and mobile applications and information from our affiliates and other sources.

How We May Use the Information We Collect

We may use information we collect for the following purposes:

1. for everyday business purposes, such as establishing and managing your user account, providing products and services you request, and providing customer support;
2. to provide values and/or offers for trailers that you reflect interest;
3. to offer our other products or services and/ or the products or services of others to you;
4. to communicate about, and administer your participation in, special events, programs, surveys, contests, sweepstakes and other offers or promotions;
5. to enable you to interact with our website and our users, dealers, and others through various means, such as through our message boards, blogs and social media;
6. to evaluate and improve our business, including developing new products and services and analyzing the effectiveness of products, services, applications and websites;
7. to diagnose and address technical and service problems;
8. to perform data analyses, including market and consumer research, trend analysis, demographic analysis and financial analysis;
9. to deliver content (including advertising) correlating to your interests and browsing and usage history, both within our website and on other websites and applications;
10. to comply with applicable legal requirements and our policies; and
11. to contact you via telephone, text or chat. We will obtain your consent to contact you when and in the manner required by law.

Applications, Widgets and Social Media

We may include applications or widgets from social media providers that allow interaction or content sharing by their users. These widgets, such as a Facebook "Share" or "Like" button, are visible to you on the web page you visit. Integration between our website and social media networks such as Facebook, Twitter and others may allow social media networks in which you participate to collect

information about you, even when you do not explicitly activate the network's application or widget. Please visit the applicable social media network's privacy policy to better understand their data collection practices and choices they make available to you. The privacy policy of the social media network controls the collection, use and disclosure of all personal information transmitted to that network.

Advertising Networks

Advertising that is customized based on predictions generated over time from your visits across different websites, devices and mobile applications is sometimes called "online behavioral" or "interest-based" advertising. We may partner with advertising networks, which are companies that deliver targeted advertisements to consumers and generate statistics and metrics related to the delivery of interest-based advertisements. They may utilize information collected through a variety of Data Technologies to provide customization, auditing, research and reporting for us, our affiliates and other advertisers. This data collection takes place both on our website and on third-party's websites and mobile applications. This process allows our website and third parties to deliver targeted advertising, enhance marketing programs and help track the effectiveness of such efforts. Our advertising networks also may use this information for determining or predicting the characteristics and preferences of their respective advertising audiences and measuring the effectiveness of their advertising in accordance with their privacy policies.

We do not provide information that is directly associated with a specific person (such as name and address) to an advertising network when you interact with or view a customized advertisement. However, when you view or interact with an advertisement, the advertiser may make an assumption that you are interested in the subject matter of the advertisement.

Some companies disclose when they are using interest-based advertising programs on our website to deliver third-party ads or collecting information about your visit for these purposes and give you the ability to opt-out of this use of your information. You may see an icon in or around third-party advertisements on our website that use interest-based advertising programs and on pages where data is collected and used for online interest based advertising. Clicking on this icon will provide additional information about the companies and data practices that were used to deliver the ad. You can opt out of delivery of targeted advertising to you by multiple companies by visiting www.aboutads.info/choices, www.networkadvertising.org/managing/opt_out.asp and www.evidon.com. Please note that even if you opt out, you'll continue to receive advertisements, but they will not be tailored to your specific interests.

Information We Share

We do not sell or otherwise share information about you that we collect or receive, except as described below:

1. **Affiliates and Manufacturers.** Information collected, including personal information and Data Technologies, may be shared with dealers and their affiliates and manufacturers, and their agents and third party service providers, who will use that information in accordance with their own privacy policies. For example:

a. If you are interested in a particular listing of a car for sale on our website, information about you may be shared with our affiliates;

b. We may provide manufacturers, and their agents and third party service providers, with information about you that you provided us;

2. **Our Service Providers.** We may engage third parties to provide the services offered through or in connection with our website Oil

our behalf. We require such providers to maintain information about you as confidential and to use the information only to perform the services specified by us in a manner consistent with this Privacy Statement.

3- Credit Applications. If you apply for credit on our website or via any third party link from our website, it will be necessary for you to provide personal information to complete the application, including your address, credit information and history, employment and other financial information. We may share your application information with the other financial partners so that they can process your application and otherwise use it in accordance with their privacy policies, however, we will not use your personal financial information for interest based advertising.

4. Corporate and Asset Transactions, if we sell all or substantially all of our business or sell or transfer all or a material part of our assets, or are otherwise involved in a merger or transfer of all or a substantial part of our business, we may transfer all information we have collected and stored, including personal information, to the party or parties involved in the transaction as part of that transaction.

5. Other. We may access or disclose information, including personal information, to:

- a. protect or defend our interests and the legal rights or property of VinSolutions and our affiliates;
- b. protect the rights, interests, safety and security of users of our website or members of the public;
- c. protect against fraud or for risk management purposes; or
- d. comply with prudent legal practice as we may determine, and applicable law or legal process.

Your Choices

You are entitled to make certain choices about how we communicate with you.

1. You may choose not to provide personal information, even though that might impact your ability to register or receive a particular product or service.

2. If you do not want to receive marketing email from our website, you can follow the unsubscribe link provided in those emails.

3- If you do not want to receive interest-based advertisements, you can opt out as discussed in the "Advertising Networks" section above.

4- You have a number of choices regarding certain Data Technologies. Most web browsers automatically accept cookies, but you can usually modify your browser's setting to decline cookies if you prefer. You may also render some web beacons unusable by rejecting their associated cookies and disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or opting out at Evidon.com or the website of the technology provider. If you choose to decline cookies or similar technologies, however, please note that certain features may not function properly or at all as a result. You may be able to adjust the use of advertising identifiers on mobile devices through the settings on your device. Finally, if you do not want to use a uniquely generated telephone number, you may choose to not call us.

5- If you do not want us to use Location Information, you can decline our initial invitation to provide that information, or opt out by

changing the location services settings on your mobile device. However, please note that certain features may not function properly or at all as a result if you opt out.

Access and Correction

Access to information that we collect and maintain about you may be available to you. For example, if you created a password-protected account within our website, you can access that account to update the information you previously provided. Additionally, if you believe that information we maintain about you is inaccurate, subject to applicable law, please contact us to request that we correct or amend your information.